SSIP

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

A

Report

On

An expert session on

"Start-up Legal & Ethical Steps"

(*Academic Session: 2025-26*)

Organizing Committee:

SBM, IIC, SSIP

Event Coordinator:

Dr. Pooja Rao

Ms. Swati Kamra

Report Prepared by:

Ms. Swati Kamra

Date of the event:

28th April, 2026

Name of Event	Expert Session on "Startup Legal & Ethical Steps"		
Event Type (Co-curricular/ Extra Curricular)	Extra Curricular		
Platform	Offline		
Place of event	A3-202, IAR		
Date (s) of the event	28th April, 2026	**Time**	10:00 AM to 12:00 PM
No. of Student/ faculty Participants for Expert talk	Students: 65 Faculty: 6 (Refer Annexure-III)	**Level of Activity**	Departmental Level
Name of the Coordinator	Dr. Pooja Rao Ms. Swati Kamra		
Name and details of the Expert	Mr. Mineshkumar Prajapati , Head Incubation, IAR		
Contact details of Organizers	head.dbm@iar.ac.in		
Sponsoring authority	IAR	**Sponsorship/ Budget amount:**	N/A

Expert (Internal):

Mr. Mineshkumar K. Prajapati is an experienced startup ecosystem and entrepreneurship development professional with more than 14 years of experience in implementing state and central government initiatives related to innovation, incubation, skill development, and startup ecosystem strengthening.

Currently, he serves as Head – Incubation at the Institute of Advanced Research (IAR) University, Gandhinagar. He actively supports student-led startups by creating a vibrant innovation ecosystem within the university. He served as Head – SIE Schemes & Programme at Swarrnim Startup and Innovation University,

where he played a key role in strengthening startup support systems through mentorship, event planning and entrepreneurial training

He has also contributed significantly as Specialist-III at PricewaterhouseCoopers (PwC), where he supported the implementation of the Gujarat Startup framework, coordinated with government departments, incubators, mentors, and funding agencies, and assisted in startup policy execution and outreach initiatives. He has also worked as Project Officer at the Entrepreneurship Development Institute of India (EDII), Ahmedabad, and Deputy Manager at the Centre for Entrepreneurship Development (CED), Government of Gujarat, he managed large-scale entrepreneurship, training, and skill development programs. Academically, he holds an MBA in Marketing Management, a Bachelor of Engineering in Electronics and Communication, a Post Graduate Diploma in Export-Import Management and International Finance, and is currently pursuing a Ph.D. in Management from Gujarat Technological University.

His core strengths include startup incubation, innovation ecosystem building, entrepreneurship development, program implementation, policy coordination, stakeholder engagement, and strategic execution of government-supported initiatives.

Objective of the Event:

- Understand the concepts of entrepreneurship and startups and differentiate between them.
- Identify different forms of business structures such as Sole Proprietorship, Partnership Firm, LLP, and Private Limited Company and analyze the advantages, disadvantages, and compliance requirements of various business entities.
- Understand the process of incorporation and registration of startups in India and examine legal and tax compliances applicable to startups and business organizations.
- Develop awareness about legal decision-making for selecting appropriate business structures.

Brief Overview of the Event:

The expert session on "Legal Aspects of Entrepreneurship and Startup" was organized on 28 April 2026 at Room No. 202, AB-III, IAR University. The session was conducted by Mineshkumar Prajapati, who shared valuable insights into the legal and regulatory framework governing startups and entrepreneurial ventures in India.

The session aimed to familiarize students with the practical and legal dimensions of establishing and managing startups. It covered key concepts such as the distinction between entrepreneurship and startups, DPIIT startup recognition criteria, and various business structures including Sole Proprietorship, Partnership Firm, LLP, and Private Limited Company. The speaker also explained incorporation procedures, compliance requirements, taxation aspects, GST, labor laws, and Startup India registration processes.

Through real-world startup examples and practical guidance, participants gained a deeper understanding of how entrepreneurs can select suitable legal entities, ensure compliance, and build scalable businesses. The session was highly interactive and informative, helping students connect theoretical concepts with real entrepreneurial practices. Overall, the expert talk enhanced students' awareness of startup legalities and encouraged them to approach entrepreneurship with a strategic and legally informed perspective.

Outcome of the Event:

- Differentiate between entrepreneurship and startup concepts with practical understanding and Evaluate suitable legal structures for different business situations and startup models.
- Apply knowledge of incorporation procedures and compliance requirements in entrepreneurial ventures and Interpret legal obligations related to taxation, GST, labor laws, and regulatory filings.
- Demonstrate understanding of startup registration processes such as Startup India and MSME registration.
- Analyze the legal implications, liabilities, and governance aspects of different business entities, prepare basic documentation requirements for

establishing startups and business organizations and make informed entrepreneurial decisions considering legal, financial, and operational factors.

Feedback from Students:

Students found the expert session on highly informative and practical. The speaker explained complex legal concepts in a simple and engaging manner, making it easy to understand start-up regulations and compliance procedures. Participants appreciated the real-world examples and guidance on selecting appropriate business structures for startups. The session helped students gain awareness about Startup India registration, taxation, GST, and legal formalities involved in entrepreneurship. The interactive discussion encouraged students to clarify their doubts and develop confidence in pursuing entrepreneurial ventures. Overall, the session was insightful, enriching, and beneficial for aspiring entrepreneurs

Feedback forms have been attached in **Annexure IV**

Short report for Social Media:

✨ Glimpse of an Insightful Expert Session

🚀 An engaging and knowledge-packed session on “Start-up Legal & Ethical Steps” was successfully conducted, guiding aspiring entrepreneurs on building ventures the right way from day one. ⚖️📈

🖋️ The session was led by Mr. Minesh Prajapati (Head – Incubation, IAR | Innovation Activity & Social Media Coordinator), who shared views and expert guidelines on startup laws, compliance, and ethical practices essential for every entrepreneur. We are deeply thankful to him for sharing his valuable knowledge and insights.

💡 Participants gained practical understanding of the legal framework and ethical foundations required to transform ideas into sustainable ventures. The session encouraged students to think responsibly while innovating. The session highlighted legal implications, liabilities, and governance aspects of different

business entities. The session helped students learn how to prepare basic documentation requirements for establishing startups and business organizations and make informed entrepreneurial decisions considering legal, financial, and operational factors.

✨ A step forward towards nurturing innovation with the right knowledge and guidance!

Instagram link to Flyer:
https://www.instagram.com/p/DXo7cFZjD69/?igsh=MW5mN2prYXE2a3p1eA==

Linkedin Link to Flyer:

https://www.linkedin.com/posts/iargandhinagar_startupindia-entrepreneurship-legalawareness-share-7454546573654589441-P1If?utm_source=share&utm_medium=member_android&rcm=ACoAAA0nWx4B46mia7pdWNncTDNMSbxzk4KtKNE

Glimpses of the Event –

Glimpses of Expert Session on "Start-up Legal & Ethical Steps" conducted on 28th April 2026

Theme of the event



Front view of the speaker



Front view of General Audience




GPS Map Camera
Gandhinagar, Gujarat, India
4mx9+6vp, Gandhinagar, Gujarat 382426, India
Lat 23.147437° Long 72.66895°
Tuesday, 28/04/2026 10:08 AM GMT +05:30
Google

Group photo



Media Coverage:

Post event report published on Linkedin:

https://www.linkedin.com/posts/iargandhinagar_startupindia-entrepreneurship-legalawareness-activity-7457452328153927680-MpcY?utm_source=share&utm_medium=member_desktop&rcm=ACoAAA0nWx4B46mia7pdWNncTDNMSbxzk4KtKNE

Acknowledgement –

The committee members acknowledges contribution of:

- Mr. Mineshkumar Prajapati for the expert session
- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department

- All Female Staff and Faculties, IAR
- IT, Finance and Admin Department
- Student Volunteers

Enclosures:

- Annexure- I (Notice Circulated for the event)
- Annexure- II (Flyer of the event)
- Annexure- III (Attendance sheet)
- Annexure- IV (Feedback from Students)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

Ms. Pooja Rao Ms. Swati Kamra

Roli Mishra

Signature
Dr. Roli Mishra
Chairman, IIC, IAR

INSTITUTE OF ADVANCED RESEARCH GANDHINAGAR

Signature
(Name of Faculty)
(Designation)
(Event Coordinator)

Date: 8th May 2026
Place: Gandhinagar

Annexure I

(Notice Circulated for the event)

🚀 Ready to turn your startup idea into reality?

Join us for an insightful Expert Session on “Start-up Legal & Ethical Steps” and learn how to build your venture the right way from day one! ⚖️📈

🎤 Speaker: Mr. Minesh Prajapati

(Head – Incubation, IAR | Innovation Activity & Social Media Coordinator)

📅 Date: 28th April 2026 (Tuesday)

⏰ Time: 10:00 AM – 12:00 PM

📍 Venue: Room No. 202, AB-III, IAR University, Gandhinagar

💡 Don’t miss this opportunity to gain practical knowledge on startup laws, compliance, and ethical practices that every entrepreneur must know! Get ready to kick start your start up with expert views on legal and ethical practices.

👩‍🏫👨‍🏫 Coordinators:

Dr. Pooja Rao

Ms. Swati Kamra

✨ Step into the world of innovation with the right guidance!

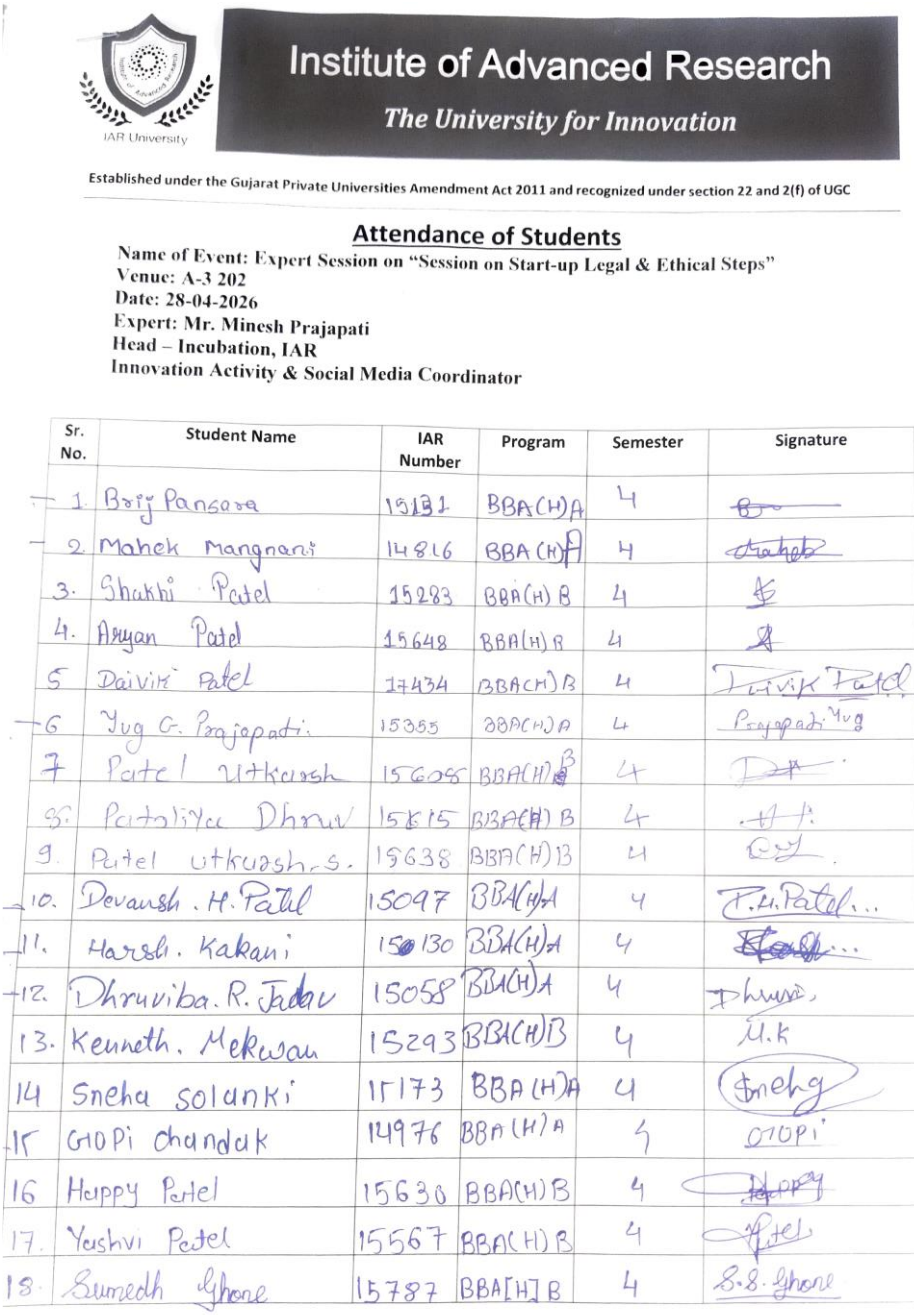
Annexure II

(Flyer of the event)



Annexure – III

Attendance:



Institute of Advanced Research
The University for Innovation
IAR University
Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Attendance of Students

Name of Event: Expert Session on "Session on Start-up Legal & Ethical Steps"
Venue: A-3 202
Date: 28-04-2026
Expert: Mr. Minesh Prajapati
Head – Incubation, IAR
Innovation Activity & Social Media Coordinator

Sr. No.	Student Name	IAR Number	Program	Semester	Signature
1	Brij Pansara	15131	BBA(H)A	4	
2	Mahek Mangnani	14816	BBA(H)A	4	
3.	Shakthi Patel	15283	BBA(H) B	4	
4.	Aryan Patel	15648	BBA(H) B	4	
5	Daivik Patel	17434	BBA(H) B	4	Daivik Patel
6	Yug G. Prajapati.	15355	BBA(H)A	4	Prajapati Yug
7	Patel Utkarsh	15605	BBA(H)B	4	
8.	Patoliya Dhruv	15515	BBA(H) B	4	
9.	Patel utkarsh.s.	15638	BBA(H) B	4	
10.	Devansh. H. Patel	15097	BBA(H)A	4	P.H.Patel...
11.	Harsh. Kakani	15130	BBA(H)A	4	
12.	Dhruviba. R. Jadav	15058	BBA(H)A	4	Dhruv.
13.	Kenneth. Mekwan	15293	BBA(H)B	4	M.K
14	Sneha solanki	15173	BBA(H)A	4	Sneha
15	GIOPi chandak	14976	BBA(H)A	4	GIOPI
16	Happy Patel	15630	BBA(H) B	4	
17.	Yashvi Patel	15567	BBA(H) B	4	Patel
18.	Sumedh Ghone	15787	BBA[H] B	4	S.S. Ghone

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19	Anant Suthar	14848	BBA[H]A	4	
20	Het Kanani	14889	BBA[H]A	4	Kanani
21	Rudra Makwana	14898	BBA(H)A	4	
22	Shaurya Yadav	14845	BBA(H)A	4	Syadav
23	Dhruv Sedhv.	14887	BBA(H)A	4	
24	Jignesh K. Thakor	15013	BBA(H)A	4	J.K. Thakor
25	Ayush H. Patel	14863	BBA(H)A	4	Ayush
26	Prajapati Sujal	15348	BBA(H)A	4	
27	Harsh Shah	14793	BBA (H)A	4	
28	Jimeet Talodhan	14891	BBA (H)A	4	Jimeet
29	Devang Prajapati	14903	BBA(H)A	4	
30	Dhruti Vekariya	14795	BBA(H)A	4	D. vekariya
31	Jeel Patel	15087	BBA(H) A	4	
32	Feni Dasji	14878	BBA(H)A	4	Feni
33	Nidhi Sojitra	15105	BBA(A)A	4	Nidhi
34	Darshan Mali	14869	BBA(H)A	4	Darshan
35	Om Sutrediya	14872	BBA(H)A	4	Om.
36	Abhi Patel	14871	B.B.A(H)A	4	Abhi
37	Pragni Patel	14908	BBA(H.)B	4	Pragni
38	Harmy Patel	14837	BBA(H.)B	4	H.H. Patel
39	Vrushti Patel	15575	BBA(H.)B	4	
40	Dhruv Koshiya	15153	BBA(H)B	4	
41	Krishna Vaghasiya	15401	BBA(H)B	4	Krishna
42	Mann Patel	15563	BBA(H)B	4	Patel



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43	IAR/15446				
43)	Patel Krish	15446	BBA(H)B	4	
44)	Parth Bhimani	15159	BBA(H)-B	4(four)	
45)	Neha pricjapati.	15270	B.BA-B	4th	Neha
46)	Pal Patel	15275	BBA-B	4th	P. A Patel.
47)	Mansi Vidhani	15635	BBA-B	4th	Mansi
48)	Ruki Rajani	17080	MBA	Sem-2	R
49)	Kavya Jani	16968	MBA	2nd	KAVYA
50)	Devanshi Patel	16267	MBA	sem-2	Devanshi
51)	Tanya Patel	16505	MBA	sem-2	Tanya
52)	Jay Patel	15993	MBA	Sem-2	Jay
53)	Abhijeet Patel	16949	MBA	Sem-2	Abhijeet
54)	yash mehta	1516	BBA B	4.	yash.
55)	Dhruv Thakore	16699	MBA	Sem-2	Dhruv
56	Paramrajsinh Dodiya	15219	B.Tech Biotech	Sem-4	
57	Chauhan Jaydhvajsinh	15858	B. Tech Biotech	Sem-4	Chauhan
58	pravesh patel	15194	BBA(B)	Sem-4	
59	Raiyani Sufen	15444	BBA(B)	Sem-4	Sufen
60	Namneet Kaur	15214	BBA(B)	Sem-4	Namneet Kaur
61	Drushti Maloo	15529	BBA(B)	Sem-4	Drushti
62	Vaishali Gidwani	14933	BBA(IBM)	Sem-4	Vaishali

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Attendance of Students

Name of Event: Session on Startup Legal & Ethical Steps
Venue: A3 202
Date: 28/04/26

Sr. No.	Student Name	IAR Number	Program	Semester	Signature
1	Yakrudh Shukla	14877	BBA (Hon)	IV	
2	Yogitaba Zala	14815	BBA (IBM)	IV	
3	Vaishali Gidwani	17933	BBA (IBM)	IV	

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Attendance of Faculty Members

Name of Event: Startup Legal and Ethical Steps.
Venue: A3-202
Date: 28/04/2026

Sr. No.	Name of Faculty	Designation	Department	Signature
1.	Ms. Swati Kamra	Lecturer	SBM	Swati
2.	Dr. Karishma Vyas	Asst. Prof	SBM	KV
3.	Mahipal Nirvan	Asst. Prof.	SBM	MN
4.	Deepti Kaushik	Lecturer	SBM	Deepti
5.	Dr. Harsha Rathore	Asst. Prof.	SBM	Harsha Rathore
6.	Dr. Harshika Jadav	Asst. Prof	SBM	HJ

Annexure - IV

(Feedback from Students)

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Feedback Form

Event Name: Start-up Legal & Ethical Steps

Name of Student: Kavya Jani

IAR Registration No: 16968

Course: MBA [Sem - 2]

The session was good interactive and helped us to have a better understanding for the start-up topic. But the topic which were covered during session where not new for us it was the old & same concept that we have studied in class 11th & 12th.

Feedback (Minimum 30 words)

Date: 28/4/26

Place: IAR A3-202. Sign of Student

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Feedback Form

Event Name: Start up Legal & Ethical Steps

Name of Student: Ruki Rajani

IAR Registration No: 17080

Course: MBA [Sem-02]

The session was decent enough, it was interactive, got a bit more info than what we've studied so far in school & bachelors

Feedback (Minimum 30 words)

Date: 28/4/26

Place: IAR. A3-202.

Sign of Student

R.R

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Feedback Form

Event Name: Session of Startup & Ethical steps

Name of Student: Yug Prajapati.

IAR Registration No: IAR/15355

Course: BBA(Hons.)

The session given by the faculty was understandable & in easy language. Yet the points taken like introduction to soleproprietorship, partnership, LLP is ~~already~~ already known to the students as it was basic. Due to which the intrest of the students was not in the session as it was before.

Feedback (Minimum 30 words)

Date: 28-4-26

Place:

Prajapati Yug
Sign of Student